



Press Release

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Genilogix Announces Virtual Appliance Solution for HP Business Availability Center



Philadelphia, December 10, 2008 – Genilogix, a leading software quality engineering company, HP Platinum Partner, and VMware VIP Enterprise Partner, has assembled the easiest and fastest way to accelerate implementation of HP Business Availability Center (BAC). Virtual appliances can be quickly added to any existing virtual infrastructure and with HP BAC preinstalled and running there is zero installation time required. The virtual appliance is delivered in the industry standard Open Virtualization Format (OVF) that was developed by VMware and others.

“Virtualization of production level solutions is growing at a rapid pace across the board. The delivery of HP Business Availability Center, preinstalled in a virtual appliance and loaded on a 32 gigabyte USB drive, is the future of software delivery and deployment,” says Chris Emerson, Practice Manager for Virtualization and Technical Support at Genilogix. “Our unique relationships with both HP and VMware make this a perfect opportunity to offer something new to save customers time and expense.”

“In these economic times, customers are looking for ways to better manage cost, risk and change in a predictive fashion to ensure that they are successful now and in the future,” says Mike Shaw, director, product marketing, Software and Solutions, HP. “The Genilogix Virtual Appliance working with HP Business Availability Center helps customers accelerate their ability to resolve business service performance problems before they impact end users.”

Genilogix is an Inc 500 information technology company that optimizes quality, performance and availability in business application for Fortune 2000 companies. An HP Elite and VMware VIP Enterprise Partner, Genilogix offers expertise in the area of optimizing performance and availability with HP LoadRunner and HP Business Availability Center software for various ERP/CRM applications such as SAP, Siebel, Oracle e-Business Suite and PeopleSoft. Genilogix is an HP and VMware reseller and valued added service provider.