



Managed Testing Services

Augment your existing QA team's capacity

Being asked to test more applications with fewer resources and deliver better quality? Genilogix Managed Testing delivers shorter test cycles, broader coverage, and better visibility at a lower cost.

Benefits of Managed Testing

- Genilogix takes responsibility for your project's quality assurance
- Reduce costs by 30%, freeing up funding for mission-critical projects
- Scale-up or scale-down based on your project's requirements paying only for the resources you need
- Senior HP-certified resources with years of field experience
- Approach based on best practices for requirements and quality management

The business challenge

CIOs today have to keep up with the demands of their lines of business for a broader range of IT products and services, increasing complexity, and faster time to market while contending with limited budgets. It's a perfect storm that directly impacts quality and increases risk.

To mitigate those risks while reducing cost, Genilogix delivers managed testing services. Managed Testing provides end-to-end application testing services that combine the cost savings of a global delivery model with senior QA staff onsite to interface with your subject matter experts and to provide local accountability. You get optimized quality management with better visibility into the QA process, shorter test cycles, broader coverage, and risk-based analysis.

Whether a short-term, long-term or recurring basis, Genilogix takes on responsibility for your testing using industry leading tools, proven best practices, and quantifiable benefits. Scale up or scale back - paying only for the resources you need. Genilogix will work with you to develop a custom managed testing solution.

Instead of taking the time to hire, train, and manage new personnel or draft non-QA staff to become a volunteer army of testers, consider Genilogix Managed Services.

Proven processes, tools, and people

Our quality methodology focuses on optimizing the testing in all phases of the application lifecycle to eliminate the cost of rework associated with software defects. Our risk-based approach to testing uses best practices in requirements verification from project inception to post-deployment to identify and prevent defects earlier in the lifecycle. Genilogix Managed Testing provides a framework that comprises strategic assets (process, people and technology) dedicated to the testing needs of your organization, yields

synergies and increases efficiencies to deliver business value.

Onsite. Genilogix's onsite team builds processes to standardize how we interface with your lines of business and your existing quality assurance team as well as extend visibility into requirements and testing activities that we perform. Workflows are digitized that ensure a consistent process without gaps. The onsite team gathers requirements, manages all resources on the project and communicates status to your organization.

Offsite. Considerable savings can be achieved with a global resource model. Using a global resource model with local Genilogix leadership and proven offshore consultants, the average blended hourly rates represent a 25-50% savings. As direct extension of Genilogix's US delivery organization, our offshore Solution Center focuses on adding quality, scalability and services to practices, branches and customers.

- Augment existing QA staff
- Provide a complete testing solution
- Design and implement a complete test automation framework
- Deliver expertise as you're building a new product or quality assurance group
- Extend your quality assurance capabilities



Delivering results

Defects are the leading contributor to IT waste and cause significant project rework, delays and cost over runs. Using traditional approaches, the majority of defects are not identified until the testing phase of a project. In many cases, the defects escape into production, costing 50 to 100 times more to repair.

Reduce Testing Costs. Genilogix structures pricing for managed testing agreements around a 30% cost savings model. We achieve these savings for you by using our proven methodology, best practices, extensive use of tools from HP Software, and professionals with years of field experience. Service levels are included in the agreement with visibility into our delivery through a dashboard that includes agreed upon key performance indicators.

We Take Responsibility for Quality. Many organizations struggle to hire, train and retain qualified testing professionals and find it simpler to partner with an organization with quality management as its focus. Genilogix takes responsibility for the quality of your applications in order to allow your organization to focus on your business.

Improve Software Quality. Organizations that establish and improve their quality management processes progress through five levels of maturity (QMM – see diagram). As maturity develops, greater efficiencies are gained in the quality management process that catch defects earlier in the software development lifecycle, condense test cycles, and reduce both risk and cost.

Reduce Test Cycle Time. Genilogix selects business processes that will benefit most from automation based on key criteria such as risk, testing frequency, and predictable results. For these business processes, we apply our automation framework and methodology to condense days of work into hours – saving 50 to 75% of the time that would normally be required. Business processes that are better suited for manual testing are handled offsite by a large pool of low-cost resources.

On-Demand Flexibility. Genilogix meets your project goals by providing QA experts when you need them. New implementations and major releases require resources and a strong process. If the project requires a quick ramp up/ramp down, Genilogix can quickly mobilize resources, deploy processes and tools to conduct testing using an approach that increases scalability and efficiency while decreasing the application's time to market.

About Genilogix

Genilogix is an Inc 500 information technology company that optimizes quality, performance and availability in business applications.

With professionals with experience ranging from 5 to 15 years in software quality testing and certifications obtained from HP, our consultants bring proven methodologies and best practices to increase software quality, reduce test cycles, and lower costs.

As an HP Platinum and VMware Enterprise partner, Genilogix provides a range of products and services to help organizations better leverage the benefits of both.

For additional information, call: **1.800.780.5110**
www.genilogix.com

